

MARKETING SOLUTIONS

ALAND MARKETING SOLUTIONS ELEVATING
BRANDS WITH DATA-DRIVEN EXCELLENCE

ALAND

ABOUT US

AT A.LAND, WE SPECIALIZE IN HIGH-IMPACT, DATA-DRIVEN MARKETING THAT TRANSFORMS BUSINESSES INTO INDUSTRY LEADERS. OUR TAILORED SOLUTIONS ENSURE MAXIMUM BRAND VISIBILITY, AUDIENCE ENGAGEMENT, AND REVENUE GROWTH, WHETHER YOU'RE A STARTUP, AN SME, OR A GLOBAL ENTERPRISE.

WE COMBINE CREATIVITY WITH AI-POWERED INSIGHTS, OFFERING STRATEGIC MARKETING CAMPAIGNS THAT ENHANCE BRAND REPUTATION, DRIVE ENGAGEMENT, AND GENERATE TANGIBLE RESULTS.



**ALAND MARKETING PACKAGES
DESIGNED FOR EVERY STAGE
OF GROWTH**

BASIC MARKETING PACKAGE PERFECT FOR STARTUPS

- **PRICE**

AED 8,000/MONTH

- **INPUTS FROM CLIENT**

AUDIENCE DEMOGRAPHICS
EXISTING SOCIAL MEDIA AND
EMAIL CAMPAIGNS

- **TIMELINE**

ONGOING, DELIVERED MONTHLY

- **ON-SITE COLLABORATION**

NOT REQUIRED

- **IDEAL AUDIENCE**

STARTUPS LOOKING FOR
AFFORDABLE MARKET
VISIBILITY

- **WHAT YOU GET**

SOCIAL MEDIA MANAGEMENT:10
HIGH-QUALITY POSTS PER MONTH

SEO-OPTIMIZED BLOG CONTENT -3
ENGAGING ARTICLES PER MONTH

EMAIL MARKETING
-1 PROFESSIONALLY CRAFTED
EMAIL CAMPAIGN

ELITE STARTER PACKAGE GROWTH FOR SMES

- **PRICE**

AED 15,000/MONTH

- **INPUTS FROM CLIENT**

CAMPAIGN PERFORMANCE DATA
DEFINED MARKETING GOALS

- **TIMELINE**

ONGOING, DELIVERED MONTHLY

- **ON-SITE COLLABORATION**

NOT REQUIRED

- **IDEAL AUDIENCE**

SMES EXPANDING THEIR ONLINE
PRESENCE & AUDIENCE REACH

- **WHAT YOU GET**

SOCIAL MEDIA MANAGEMENT - 15 ENGAGING
POSTS PER MONTH

SEO-OPTIMIZED BLOG CONTENT- 5 ARTICLES
PER MONTH

EMAIL MARKETING -2 TARGETED EMAIL
CAMPAIGNS

ANALYTICS & REPORTING -MONTHLY
PERFORMANCE REPORTS

LUXURY PREMIUM PACKAGE ELEVATING HIGH-END BRANDS

- **PRICE**

AED 75,000/MONTH

- **INPUTS FROM CLIENT**

AUDIENCE SEGMENTATION & HISTORICAL CAMPAIGN DATA

- **TIMELINE**

ONGOING, DELIVERED MONTHLY

- **ON-SITE COLLABORATION**

CUSTOMIZED BASED ON CLIENT NEEDS

- **IDEAL AUDIENCE**

PREMIUM BRANDS TARGETING HIGH-NET-WORTH INDIVIDUALS

- **WHAT YOU GET**

HIGH-FREQUENCY SOCIAL MEDIA DAILY POSTS & ENGAGEMENT CAMPAIGNS

INFLUENCER MARKETING STRATEGIC PARTNERSHIPS WITH HIGH-PROFILE INFLUENCERS

VIP EVENT MARKETING EXCLUSIVE BRAND EVENT PROMOTIONS & MANAGEMENT

ULTIMATE EXCELLENCE PACKAGE GLOBAL MARKET DOMINATION

1 ● PRICE

AED 150,000/MONTH

2 ● INPUTS FROM CLIENT

COMPREHENSIVE GLOBAL
MARKETING VISION & STRATEGIC
GOALS

3 ● TIMELINE

ONGOING, DELIVERED MONTHLY

● ON-SITE COLLABORATION

FULLY CUSTOMIZABLE BASED
ON GLOBAL STRATEGY

● IDEAL AUDIENCE

LARGE ENTERPRISES LOOKING
TO EXPAND INTO
INTERNATIONAL MARKETS

● WHAT YOU GET

GLOBAL SOCIAL MEDIA CAMPAIGNS
100+ POSTS PER MONTH ACROSS
MULTIPLE PLATFORMS

PREMIUM SEO & CONTENT
MARKETING AI-DRIVEN SEO
STRATEGIES TO DOMINATE SEARCH
RANKINGS

FULL BRAND INTEGRATION
COHESIVE BRANDING ACROSS ALL
MARKETING MATERIALS

THE MEASURABLE IMPACT OF ALAND MARKETING SERVICES



INCREASED ROI

OPTIMIZED MARKETING CAMPAIGNS TO
MAXIMIZE RETURN ON INVESTMENT



HIGHER AUDIENCE ENGAGEMENT

AI-DRIVEN INSIGHTS FOR IMPROVED
AUDIENCE TARGETING



STRONGER MARKET PRESENCE

POWERFUL BRANDING AND CONTENT
STRATEGIES TO ESTABLISH AUTHORITY

WHY CHOOSE ALAND FOR YOUR MARKETING

AI-POWERED STRATEGIES

WE LEVERAGE CUTTING-EDGE DATA
ANALYTICS FOR PRECISION
TARGETING



PREMIUM CONTENT & SEO

SEO-OPTIMIZED, HIGH-
VALUE CONTENT THAT
BOOSTS VISIBILITY



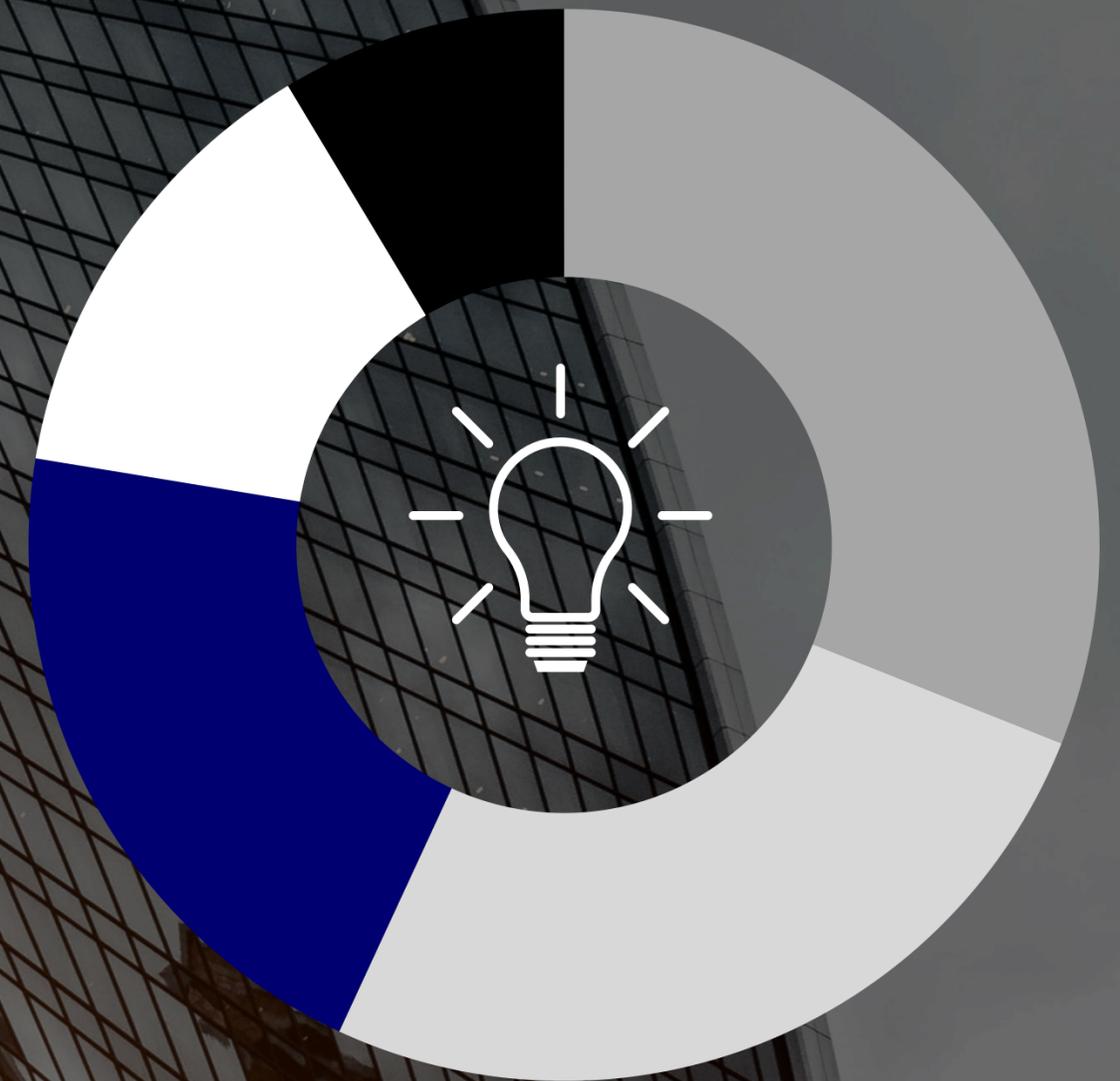
EXCLUSIVE INFLUENCER & EVENT MARKETING

ACCESS TO VIP-LEVEL
COLLABORATIONS



SCALABLE SOLUTIONS

FROM STARTUPS TO GLOBAL ENTERPRISES, OUR SERVICES ADAPT TO YOUR GROWTH





THANK YOU

SUCCESS IN MARKETING IS NOT ABOUT SPENDING
MORE - IT'S ABOUT SPENDING SMARTER. LET ALAND
TAKE YOUR BRAND TO THE NEXT LEVEL