

ALAND BRANDING SERVICES

OVERVIEW

Branding is more than just design; it is about creating impactful, consistent, and memorable identities that resonate with target audiences. ALand branding services provide businesses with strategic solutions to establish a strong market presence, build trust, and enhance brand recognition.

ALANDVISION



ALAND

A large, light gray, stylized letter 'D' logo.A large, light gray, stylized letter 'W' logo.

KEY FEATURES OF ALAND BRANDING SERVICES

❑ ENSURES BUSINESSES
RESONATE WITH THEIR
AUDIENCE AND ACHIEVE
MARKET LEADERSHIP

❑ SUPPORTS BUSINESSES
IN GLOBAL EXPANSION
AND BRAND CONSISTENCY

❑ OFFERS COMPREHENSIVE
BRAND POSITIONING,
MESSAGING FRAMEWORKS,
AND COMPETITIVE ANALYSIS

❑ DEVELOPS STRATEGIC
BRANDING BEYOND VISUAL
IDENTITY

BRANDING PACKAGES

Branding Roadmap with Full Analysis

INPUTS FROM CLIENT

Brand guidelines or current marketing materials.
Mission, vision, and core values

OUTPUTS DELIVERED

On-site analysis over 5 days.
12-month strategic roadmap with:
Brand positioning strategy.
Visual identity audit to ensure consistency.
Messaging framework to align with target audience.

CLIENT INVOLVEMENT

On-site collaboration for analysis and review sessions

IDEAL FOR

Companies refining their identity and aiming for
structured branding strategies

PRICE: AED 50,000 (ONE-TIME)

BRANDING PACKAGES

Hands-On Strategy Management

INPUTS FROM CLIENT

Monthly feedback on branding campaigns.
Collaboration on strategic refinements.

OUTPUTS DELIVERED

Monthly updated branding strategies based on performance and insights.
Competitive analysis to assess market position.
Trend integration to keep branding relevant.

ON-SITE COLLABORATION DAYS

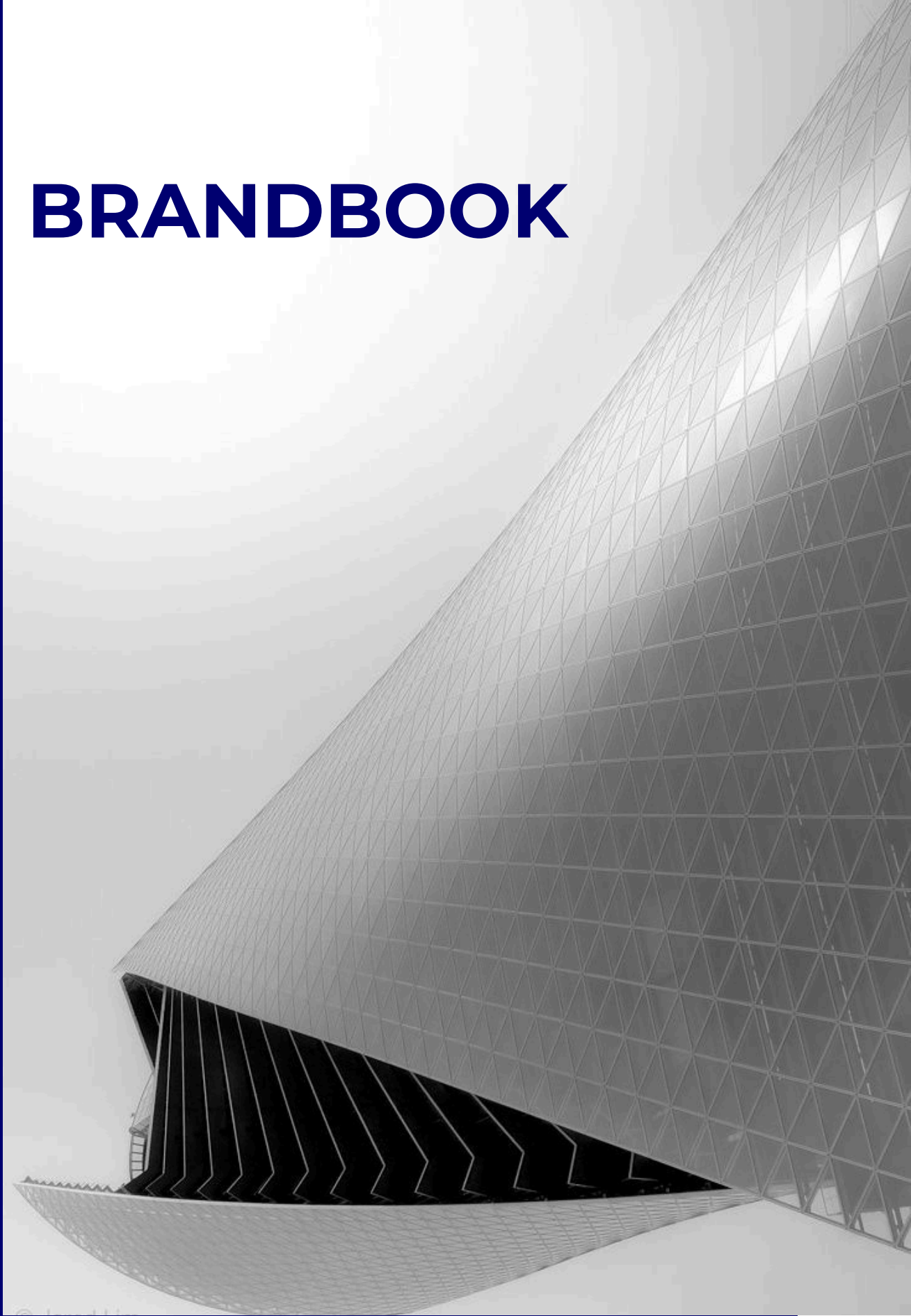
1 day per month for in-depth discussions and refinements

IDEAL FOR

Businesses seeking ongoing, expert guidance to evolve and strengthen their brand presence

PRICE: AED 25,000/MONTH (12-MONTH CONTRACT)

BRANDBOOK



ULTIMATE BRANDING BOOK

Branding Roadmap with Full Analysis

INPUTS FROM CLIENT

Global aspirations and long-term market vision.
• Existing branding materials (if available).

OUTPUTS DELIVERED

Comprehensive branding guidelines covering all aspects of brand identity.
Video assets and branding templates to maintain consistency.
6 months of implementation support to ensure smooth execution.

ON-SITE COLLABORATION DAYS

Custom-based on project needs

IDEAL FOR

Luxury brands and companies targeting global markets that require a premium branding strategy

PRICE: AED 200,000

KEY BENEFITS OF ALAND BRANDING SERVICES



ALAND

Establishes a powerful brand identity that aligns with business goals

Provides video assets and branding frameworks for global expansion

Includes on-site workshops and strategy sessions to ensure alignment

Builds trust and recognition in competitive markets

FINAL THOUGHTS

A strong brand is a company most valuable asset. With ALand expert branding services, businesses gain a clear roadmap, competitive insights, and high-impact brand strategies to stand out in the market and achieve long-term success

